

# Author Erica Roberts



# Biography

Erica "Ms. E" Roberts created a 2 Da Max Records, LLC, an Independent Record Label in 2015. The Record Label is in New Orleans, Louisiana. 2 Da Max Records was named after Erica's Father in remembrance of service in the Army. Erica was the CO-CEO of N Da Brickz Records, LLC alongside of ex-boyfriend in 2013. In December 2015, with the vision for 2 Da Max Records is to become a successful record label and a household name in the music industry. The mission for the records label is to make good music for the world and for the music industry to appreciate. Erica Roberts wants to sell music that people will enjoy and to make history in the music industry.

In October of 2018, Erica made the move to the radio industry. Erica partnered with Yvonne Wilcox to create a radio station called 2 Da Max Records Radio Station. 2 Da Max Records Radio Station provided a place where Independent Artists can showcase their talent. The type of music the radio station played in 2018 was R&B, Zydeco, World Music and Music with Afro Beats Artists. Erica's goals for the radio station were creating a great playlist, loyal audience, positive radio and quality sound.

At the beginning of 2019, CEO of 2 Da Max Records LLC, Erica Roberts realized that people need more than just to hear music, Women in Business needed an avenue to be heard. Erica spoke with Yvonne Wilcox about a Podcast Show so that Women could talk about being a Manager, CEO or Owner of a DBA. 2 Da Max Girl Talk is designed to be a platform for all Women in Upper Management or C-Level positions to talk about the struggles and the rewards of the Profession. The show focuses on Women in Business and the steps to become successful. Entrepreneur.com posted these two articles that are very useful for Women to read; "4 Reasons Emotional Intelligence Gives Women an Upper Hand as Negotiators and "Progress for Women in the Workplace Has Been Poor". The Women in Business Articles in the Entrepreneur.com are excellent reading material for Past, Current and Future Guests of 2 Da Max Girl Talk Podcast. As of today, 2 Da Max Girl Talk have 6 shows.

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In November of 2019 CEO of 2 Da Max Records, LLC, Erica Roberts released her first book titled "The Journey". The Journey is about a woman who grew up as a young girl in the project, both parents, and suffered with Asthma all her life. She experienced a lot of short coming in her life but one thing you will hear in the audio book is she never gave up on herself. She experienced things like a man walking out her life, domestic violence, etc., but she always found a way to pick herself up and keep moving. She became this lady that know what she wants out of life and she go for it.

LHMPR Radio Host Yvonne Wilcox spoke with Author Erica Roberts about her motivation for writing the book, Erica Roberts wanted to share with the world her experiences and how she had the courage to continue through hardships and minor setbacks.



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The Journey by Author Erica Roberts on Amazon as an eBook or PaperBack  
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The Journey

eBook PaperBack

The Journey

The Journey

# The Journey

The Journey is about a Woman who grew up as a young girl in the project, with both parents and suffered with Asthma all her life. She experienced a lot of shortcomings in her life but the one thing you will hear in the audio book is she never gave up on herself. She experienced things like a man walking out of her life, domestic violence, etc. but she always found a way to pick herself up and keep moving. She became this lady that know what she want out of life and she go for it.

# Speaking Events

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**YWPN Network News**  
Author Erica Roberts @2DaMaxRecords  
speaks with Oliver "OT" Thomas on  
WBOK

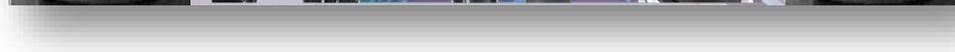


**New Orleans, LA** **Author Erica Roberts**

**WBOK 1230AM**  
*Real Talk For Real Times*

**The Good Morning Show with Oliver "OT" Thomas**

**ERICA ROBERTS**



# Upcoming Events

Meet and Greet the Author  
of "The Journey", Erica Roberts

January 29, 2020 from 11am – 2pm  
at  
Office Depot  
1429 St. Charles Ave.  
New Orleans, LA 70130

Purchase an Autographed Copy



KB PRESENTS

# BLACK Authors Rock

Meet & Greet  
Networking Mixer

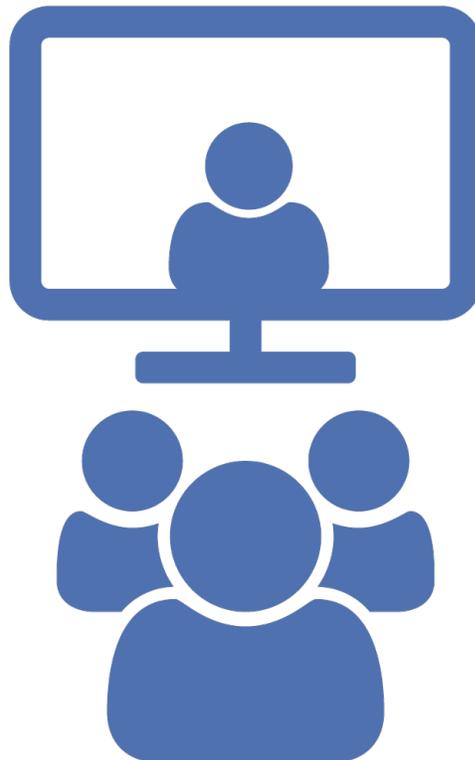
Panel Discussion + Networking +  
LIVE MUSIC + Pop up shop  
SAT. FEBRUARY 29th  
1-4pm.  
FREE ENTRY

RSVP [kbfoundation@yahoo.com](mailto:kbfoundation@yahoo.com)

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# Contact Information



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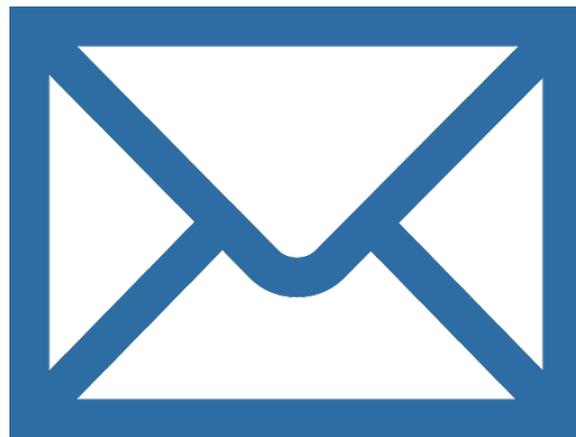


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# Website and Email



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